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**Fundraising TIPS**

**Timing is Everything!**

Corporate Fundraising: November

Individual Fundraising: October – December

Private Foundation Grants: All year long – create a timeline!

Best times to post on social media:

* Facebook: Wednesday at 11 a.m. and 1 p.m.
* Instagram: Wednesday at 11 a.m. and Friday at 10–11 a.m.
* Twitter: Wednesday at 9 a.m. and Friday at 9 a.m.
* LinkedIn: Wednesday at 9–10 a.m. and 12 p.m.

**Short List of Companies that Donate!**

**Apple**

Know someone at Apple? Apple has an extremely generous employee matching gift program. They match donations as small as $1 all the way up to $10,000 per employee per year to nearly all 501(c)(3) organizations.

**Boeing**

Boeing encourages its employees to pool their donations together into a single gift. Boeing takes care of all administrative costs, so 100% of the given money goes towards strengthening local communities. Grants have helped projects such as:

* Fighting homelessness
* Job training for the unemployed
* Funding critical health services
* Supporting veterans programs

**Disney**

Disney offers financial and in-kind donations to the following groups, organizations, and causes: Children’s hospitals, disaster preparedness and relief, Military families and organizations that promote healthy lifestyles.

**Express Scripts**

The Foundation focuses on initiatives that enable access to health and medical services, including a focus on prevention, treatment, and research for chronic diseases and developmental disorders; racial health disparities; wellness programs promoting exercise, fitness, and healthy lifestyle choices; and prenatal and newborn programs. Military supportive!

**Google**

Through the Google Grants program, your nonprofit can request a donation of up to $10,000 dollars in free monthly advertising.